21st Century Scholars
All Web Site Data

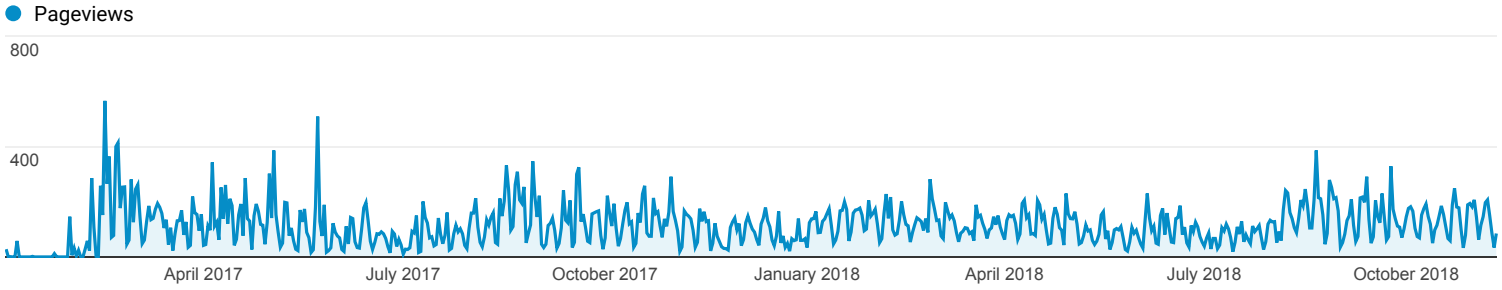
GO TO REPORT

Overview

All Users
100.00% Pageviews

Jan 1, 2017 - Nov 11, 2018

Overview



Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
78,144	62,664	00:01:48	64.35%	51.28%

	Page	Pageviews	% Pageviews
1.	/	18,433	23.59%
2.	/resources/faqs.html	16,227	20.77%
3.	/contact/index.html	4,457	5.70%
4.	/contact/directory/index.html	4,442	5.68%
5.	/about/index.html	3,707	4.74%
6.	/resources/index.html	2,340	2.99%
7.	/about/fast facts.html	1,970	2.52%
8.	/prospective/index.html	1,778	2.28%
9.	/student stories/index.html	1,640	2.10%
10.	/index.html	1,300	1.66%

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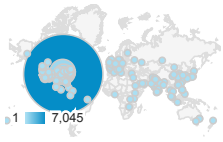
Location

All Users
100.00% Users

Jan 1, 2017 - Nov 11, 2018

Map Overlay

Summary



City	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	11,099 % of Total: 100.00% (11,099)	**10,748** % of Total: 100.01% (10,747)	**16,270** % of Total: 100.00% (16,270)	**44.06%** Avg for View: 44.06% (0.00%)	**2.35** Avg for View: 2.35 (0.00%)	**00:01:51** Avg for View: 00:01:51 (0.00%)	**0.00%** Avg for View: 0.00% (0.00%)	**0** % of Total: 0.00% (0)	**$0.00** % of Total: 0.00% ($0.00)
1. Bloomington	**7,045** (59.66%)	6,524 (60.70%)	10,669 (65.57%)	40.06%	2.47	00:01:50	0.00%	0 (0.00%)	$0.00 (0.00%)
2. Chicago	**620** (5.25%)	474 (4.41%)	754 (4.63%)	55.70%	1.85	00:01:29	0.00%	0 (0.00%)	$0.00 (0.00%)
3. Indianapolis	**409** (3.46%)	359 (3.34%)	479 (2.94%)	53.03%	1.96	00:01:26	0.00%	0 (0.00%)	$0.00 (0.00%)
4. Louisville	**287** (2.43%)	224 (2.08%)	340 (2.09%)	56.47%	1.83	00:01:12	0.00%	0 (0.00%)	$0.00 (0.00%)
5. Paris	**235** (1.99%)	235 (2.19%)	235 (1.44%)	77.45%	1.23	00:00:45	0.00%	0 (0.00%)	$0.00 (0.00%)
6. (not set)	**188** (1.59%)	183 (1.70%)	213 (1.31%)	75.59%	1.39	00:01:03	0.00%	0 (0.00%)	$0.00 (0.00%)
7. New York	**80** (0.68%)	70 (0.65%)	98 (0.60%)	41.84%	2.50	00:02:19	0.00%	0 (0.00%)	$0.00 (0.00%)
8. Carmel	**64** (0.54%)	62 (0.58%)	84 (0.52%)	42.86%	2.56	00:03:03	0.00%	0 (0.00%)	$0.00 (0.00%)
9. Fort Wayne	**53** (0.45%)	49 (0.46%)	62 (0.38%)	51.61%	2.26	00:01:41	0.00%	0 (0.00%)	$0.00 (0.00%)
10. Bethesda	**46** (0.39%)	46 (0.43%)	47 (0.29%)	70.21%	1.98	00:01:47	0.00%	0 (0.00%)	$0.00 (0.00%)
11. Fishers	**43** (0.36%)	37 (0.34%)	48 (0.30%)	50.00%	2.23	00:01:05	0.00%	0 (0.00%)	$0.00 (0.00%)
12. Lexington	**39** (0.33%)	30 (0.28%)	47 (0.29%)	59.57%	1.57	00:00:49	0.00%	0 (0.00%)	$0.00 (0.00%)
13. Los Angeles	**37** (0.31%)	34 (0.32%)	44 (0.27%)	38.64%	2.05	00:02:27	0.00%	0 (0.00%)	$0.00 (0.00%)
14. Atlanta	**36** (0.30%)	32 (0.30%)	39 (0.24%)	46.15%	1.95	00:01:11	0.00%	0 (0.00%)	$0.00 (0.00%)
15. Columbus	**33** (0.28%)	26 (0.24%)	38 (0.23%)	47.37%	2.00	00:01:04	0.00%	0 (0.00%)	$0.00 (0.00%)
16. Boardman	**30** (0.25%)	30 (0.28%)	30 (0.18%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
17. Houston	**29** (0.25%)	27 (0.25%)	31 (0.19%)	74.19%	1.48	00:01:05	0.00%	0 (0.00%)	$0.00 (0.00%)
18. Zionsville	**27** (0.23%)	27 (0.25%)	34 (0.21%)	44.12%	1.56	00:01:01	0.00%	0 (0.00%)	$0.00 (0.00%)
19. East Lansing	**26** (0.22%)	26 (0.24%)	26 (0.16%)	96.15%	1.08	00:00:02	0.00%	0 (0.00%)	$0.00 (0.00%)
20. Washington	**25** (0.21%)	22 (0.20%)	31 (0.19%)	51.61%	1.71	00:01:55	0.00%	0 (0.00%)	$0.00 (0.00%)
21. Greenwood	**24** (0.20%)	23 (0.21%)	27 (0.17%)	48.15%	2.30	00:02:47	0.00%	0 (0.00%)	$0.00 (0.00%)
22. Detroit	**24** (0.20%)	20 (0.19%)	35 (0.22%)	68.57%	1.46	00:00:55	0.00%	0 (0.00%)	$0.00 (0.00%)

23.	Ellettsville	**23** (0.19%)	22 (0.20%)	27 (0.17%)	44.44%	2.56	00:01:21	0.00%	0 (0.00%)	$0.00 (0.00%)
24.	Boston	**22** (0.19%)	20 (0.19%)	22 (0.14%)	59.09%	1.77	00:00:16	0.00%	0 (0.00%)	$0.00 (0.00%)
25.	Evansville	**21** (0.18%)	17 (0.16%)	25 (0.15%)	48.00%	2.16	00:01:16	0.00%	0 (0.00%)	$0.00 (0.00%)
26.	Ann Arbor	**21** (0.18%)	18 (0.17%)	24 (0.15%)	50.00%	2.29	00:02:34	0.00%	0 (0.00%)	$0.00 (0.00%)
27.	West Lafayette	**19** (0.16%)	17 (0.16%)	24 (0.15%)	37.50%	2.83	00:01:09	0.00%	0 (0.00%)	$0.00 (0.00%)
28.	Noblesville	**18** (0.15%)	17 (0.16%)	19 (0.12%)	26.32%	2.74	00:04:16	0.00%	0 (0.00%)	$0.00 (0.00%)
29.	South Bend	**18** (0.15%)	17 (0.16%)	18 (0.11%)	61.11%	1.67	00:00:20	0.00%	0 (0.00%)	$0.00 (0.00%)
30.	Bedford	**17** (0.14%)	14 (0.13%)	20 (0.12%)	45.00%	2.30	00:01:25	0.00%	0 (0.00%)	$0.00 (0.00%)
31.	Dallas	**16** (0.14%)	16 (0.15%)	19 (0.12%)	52.63%	2.21	00:02:42	0.00%	0 (0.00%)	$0.00 (0.00%)
32.	Payson	**16** (0.14%)	11 (0.10%)	16 (0.10%)	37.50%	2.69	00:00:38	0.00%	0 (0.00%)	$0.00 (0.00%)
33.	San Diego	**15** (0.13%)	14 (0.13%)	16 (0.10%)	37.50%	1.81	00:01:53	0.00%	0 (0.00%)	$0.00 (0.00%)
34.	Hammond	**15** (0.13%)	13 (0.12%)	19 (0.12%)	36.84%	3.11	00:08:23	0.00%	0 (0.00%)	$0.00 (0.00%)
35.	Westfield	**15** (0.13%)	12 (0.11%)	19 (0.12%)	52.63%	2.00	00:01:37	0.00%	0 (0.00%)	$0.00 (0.00%)
36.	Cincinnati	**15** (0.13%)	10 (0.09%)	15 (0.09%)	53.33%	1.67	00:00:56	0.00%	0 (0.00%)	$0.00 (0.00%)
37.	Columbus	**15** (0.13%)	15 (0.14%)	15 (0.09%)	33.33%	2.47	00:01:50	0.00%	0 (0.00%)	$0.00 (0.00%)
38.	Nashville	**15** (0.13%)	13 (0.12%)	15 (0.09%)	40.00%	2.33	00:00:45	0.00%	0 (0.00%)	$0.00 (0.00%)
39.	Seoul	**14** (0.12%)	13 (0.12%)	17 (0.10%)	47.06%	1.88	00:00:36	0.00%	0 (0.00%)	$0.00 (0.00%)
40.	Naperville	**14** (0.12%)	13 (0.12%)	15 (0.09%)	60.00%	1.87	00:00:27	0.00%	0 (0.00%)	$0.00 (0.00%)
41.	Elkhart	**14** (0.12%)	12 (0.11%)	30 (0.18%)	66.67%	2.20	00:03:29	0.00%	0 (0.00%)	$0.00 (0.00%)
42.	Granger	**14** (0.12%)	13 (0.12%)	14 (0.09%)	42.86%	2.00	00:00:24	0.00%	0 (0.00%)	$0.00 (0.00%)
43.	Valparaiso	**14** (0.12%)	14 (0.13%)	17 (0.10%)	35.29%	3.53	00:02:15	0.00%	0 (0.00%)	$0.00 (0.00%)
44.	Evanston	**13** (0.11%)	9 (0.08%)	15 (0.09%)	46.67%	2.20	00:01:23	0.00%	0 (0.00%)	$0.00 (0.00%)
45.	Highland Park	**13** (0.11%)	11 (0.10%)	21 (0.13%)	28.57%	3.57	00:07:11	0.00%	0 (0.00%)	$0.00 (0.00%)
46.	Brownsburg	**13** (0.11%)	10 (0.09%)	13 (0.08%)	76.92%	1.31	00:02:10	0.00%	0 (0.00%)	$0.00 (0.00%)
47.	Crown Point	**13** (0.11%)	13 (0.12%)	15 (0.09%)	46.67%	2.40	00:02:15	0.00%	0 (0.00%)	$0.00 (0.00%)
48.	Terre Haute	**13** (0.11%)	12 (0.11%)	15 (0.09%)	66.67%	2.13	00:00:46	0.00%	0 (0.00%)	$0.00 (0.00%)
49.	Lawrence	**13** (0.11%)	11 (0.10%)	16 (0.10%)	37.50%	2.12	00:04:33	0.00%	0 (0.00%)	$0.00 (0.00%)
50.	Beijing	**12** (0.10%)	12 (0.11%)	12 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
51.	Prescott	**12** (0.10%)	10 (0.09%)	12 (0.07%)	75.00%	1.25	00:00:11	0.00%	0 (0.00%)	$0.00 (0.00%)
52.	Muncie	**12** (0.10%)	12 (0.11%)	39 (0.24%)	46.15%	1.92	00:03:28	0.00%	0 (0.00%)	$0.00 (0.00%)
53.	Denver	**11** (0.09%)	8 (0.07%)	11 (0.07%)	36.36%	2.55	00:01:07	0.00%	0 (0.00%)	$0.00 (0.00%)
54.	Merrillville	**11** (0.09%)	11 (0.10%)	14 (0.09%)	21.43%	2.36	00:01:50	0.00%	0 (0.00%)	$0.00 (0.00%)
55.	South Valley	**11** (0.09%)	9 (0.08%)	12 (0.07%)	25.00%	2.92	00:04:58	0.00%	0 (0.00%)	$0.00 (0.00%)
56.	Manhattan Beach	**10** (0.08%)	10 (0.09%)	13 (0.08%)	30.77%	2.62	00:01:32	0.00%	0 (0.00%)	$0.00 (0.00%)

57.	Avon	**10** (0.08%)	9 (0.08%)	11 (0.07%)	72.73%	2.09	00:00:34	0.00%	0 (0.00%)	$0.00 (0.00%)
58.	Greenfield	**10** (0.08%)	10 (0.09%)	10 (0.06%)	40.00%	3.00	00:02:56	0.00%	0 (0.00%)	$0.00 (0.00%)
59.	Schererville	**10** (0.08%)	9 (0.08%)	11 (0.07%)	45.45%	2.18	00:00:45	0.00%	0 (0.00%)	$0.00 (0.00%)
60.	Smithville	**10** (0.08%)	10 (0.09%)	18 (0.11%)	38.89%	1.89	00:05:21	0.00%	0 (0.00%)	$0.00 (0.00%)
61.	Minneapolis	**10** (0.08%)	9 (0.08%)	11 (0.07%)	36.36%	2.45	00:01:00	0.00%	0 (0.00%)	$0.00 (0.00%)
62.	Westfield	**10** (0.08%)	9 (0.08%)	11 (0.07%)	45.45%	2.27	00:00:47	0.00%	0 (0.00%)	$0.00 (0.00%)
63.	Bengaluru	**9** (0.08%)	9 (0.08%)	10 (0.06%)	50.00%	1.80	00:00:35	0.00%	0 (0.00%)	$0.00 (0.00%)
64.	Wasilla	**9** (0.08%)	6 (0.06%)	10 (0.06%)	50.00%	1.80	00:02:02	0.00%	0 (0.00%)	$0.00 (0.00%)
65.	Gary	**9** (0.08%)	7 (0.07%)	13 (0.08%)	69.23%	1.46	00:00:59	0.00%	0 (0.00%)	$0.00 (0.00%)
66.	Highland	**9** (0.08%)	7 (0.07%)	16 (0.10%)	43.75%	3.00	00:05:11	0.00%	0 (0.00%)	$0.00 (0.00%)
67.	Kokomo	**9** (0.08%)	8 (0.07%)	12 (0.07%)	50.00%	2.17	00:03:36	0.00%	0 (0.00%)	$0.00 (0.00%)
68.	La Porte	**9** (0.08%)	8 (0.07%)	9 (0.06%)	66.67%	1.56	00:01:14	0.00%	0 (0.00%)	$0.00 (0.00%)
69.	Lafayette	**9** (0.08%)	7 (0.07%)	9 (0.06%)	55.56%	2.56	00:04:00	0.00%	0 (0.00%)	$0.00 (0.00%)
70.	St. Louis	**9** (0.08%)	8 (0.07%)	10 (0.06%)	30.00%	2.90	00:00:55	0.00%	0 (0.00%)	$0.00 (0.00%)
71.	Ashburn	**9** (0.08%)	9 (0.08%)	9 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
72.	Newark	**8** (0.07%)	8 (0.07%)	10 (0.06%)	70.00%	2.10	00:00:32	0.00%	0 (0.00%)	$0.00 (0.00%)
73.	Miami	**8** (0.07%)	8 (0.07%)	11 (0.07%)	54.55%	1.73	00:00:34	0.00%	0 (0.00%)	$0.00 (0.00%)
74.	Deerfield	**8** (0.07%)	8 (0.07%)	9 (0.06%)	55.56%	2.44	00:01:14	0.00%	0 (0.00%)	$0.00 (0.00%)
75.	Oak Park	**8** (0.07%)	8 (0.07%)	15 (0.09%)	33.33%	2.00	00:02:13	0.00%	0 (0.00%)	$0.00 (0.00%)
76.	Anderson	**8** (0.07%)	7 (0.07%)	8 (0.05%)	37.50%	3.12	00:04:07	0.00%	0 (0.00%)	$0.00 (0.00%)
77.	Chesterton	**8** (0.07%)	7 (0.07%)	11 (0.07%)	27.27%	2.55	00:02:41	0.00%	0 (0.00%)	$0.00 (0.00%)
78.	Martinsville	**8** (0.07%)	8 (0.07%)	10 (0.06%)	50.00%	2.50	00:06:13	0.00%	0 (0.00%)	$0.00 (0.00%)
79.	Richmond	**8** (0.07%)	6 (0.06%)	8 (0.05%)	37.50%	2.25	00:00:36	0.00%	0 (0.00%)	$0.00 (0.00%)
80.	Austin	**8** (0.07%)	8 (0.07%)	8 (0.05%)	75.00%	1.38	00:00:16	0.00%	0 (0.00%)	$0.00 (0.00%)
81.	Seattle	**8** (0.07%)	6 (0.06%)	8 (0.05%)	75.00%	1.38	00:00:11	0.00%	0 (0.00%)	$0.00 (0.00%)
82.	Toronto	**7** (0.06%)	7 (0.07%)	7 (0.04%)	57.14%	1.86	00:00:49	0.00%	0 (0.00%)	$0.00 (0.00%)
83.	Burlingame	**7** (0.06%)	7 (0.07%)	8 (0.05%)	37.50%	2.12	00:02:41	0.00%	0 (0.00%)	$0.00 (0.00%)
84.	San Francisco	**7** (0.06%)	5 (0.05%)	8 (0.05%)	50.00%	2.38	00:00:57	0.00%	0 (0.00%)	$0.00 (0.00%)
85.	Iowa City	**7** (0.06%)	6 (0.06%)	11 (0.07%)	9.09%	3.36	00:01:19	0.00%	0 (0.00%)	$0.00 (0.00%)
86.	Algonquin	**7** (0.06%)	5 (0.05%)	11 (0.07%)	36.36%	2.91	00:04:14	0.00%	0 (0.00%)	$0.00 (0.00%)
87.	Northbrook	**7** (0.06%)	5 (0.05%)	10 (0.06%)	40.00%	3.40	00:06:52	0.00%	0 (0.00%)	$0.00 (0.00%)
88.	Franklin	**7** (0.06%)	6 (0.06%)	7 (0.04%)	71.43%	1.43	00:02:31	0.00%	0 (0.00%)	$0.00 (0.00%)
89.	Jeffersonville	**7** (0.06%)	5 (0.05%)	8 (0.05%)	75.00%	1.38	00:00:26	0.00%	0 (0.00%)	$0.00 (0.00%)
90.	Portage	**7** (0.06%)	7 (0.07%)	14 (0.09%)	14.29%	2.43	00:01:39	0.00%	0 (0.00%)	$0.00 (0.00%)
91.	Washington	**7** (0.06%)	6 (0.06%)	9 (0.06%)	55.56%	2.33	00:02:02	0.00%	0 (0.00%)	$0.00 (0.00%)

92.	Arlington	**7** **(0.06%)**	7 (0.07%)	8 (0.05%)	62.50%	2.00	00:00:12	0.00%	0 (0.00%)	$0.00 (0.00%)
93.	Burr Ridge	**7** **(0.06%)**	6 (0.06%)	9 (0.06%)	44.44%	2.22	00:08:15	0.00%	0 (0.00%)	$0.00 (0.00%)
94.	Boca Raton	**6** **(0.05%)**	5 (0.05%)	6 (0.04%)	33.33%	1.50	00:01:41	0.00%	0 (0.00%)	$0.00 (0.00%)
95.	Miami Beach	**6** **(0.05%)**	6 (0.06%)	6 (0.04%)	83.33%	1.17	00:00:06	0.00%	0 (0.00%)	$0.00 (0.00%)
96.	Orlando	**6** **(0.05%)**	5 (0.05%)	7 (0.04%)	42.86%	2.43	00:01:20	0.00%	0 (0.00%)	$0.00 (0.00%)
97.	Hinsdale	**6** **(0.05%)**	4 (0.04%)	7 (0.04%)	14.29%	3.29	00:07:40	0.00%	0 (0.00%)	$0.00 (0.00%)
98.	Palatine	**6** **(0.05%)**	6 (0.06%)	9 (0.06%)	22.22%	2.22	00:01:02	0.00%	0 (0.00%)	$0.00 (0.00%)
99.	Cedar Lake	**6** **(0.05%)**	6 (0.06%)	8 (0.05%)	25.00%	5.25	00:08:24	0.00%	0 (0.00%)	$0.00 (0.00%)
100.	Jasper	**6** **(0.05%)**	6 (0.06%)	7 (0.04%)	28.57%	2.57	00:01:57	0.00%	0 (0.00%)	$0.00 (0.00%)

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